

ational accolade as Xujiahui adds to its tourism charms

Hu Mir

THE city's Xujiahui shopping area is poised to enhance its reputation as a magnet for tourism after officials announced last week that a 2.4-square-kilometer zone in the bustling locality has been approved as a 4A national tourist spot.

It is Shanghai's first open metropolitan tourism scenic spot, entitled "Xujiahui Yuan," or the origin of Xujiahui.

Among the improvements in the tourism infrastructure, public toilets have been upgraded and tourist shuttle buses will be opened to link popular scenic spots in Xujiahui.

A mobile toilet has been added on Huashan Road, while three public toilets in Xujiahui Park, Guangqi Park and at the intersection of Zhaojiabang Road and Tianping Road have been rebuilt to meet the criteria of three-star toilets with regards to hygiene conditions, environment, bilingual signs and equal ratio of cubicles, the Xuhui District Tourist Bureau said.

Shuttle buses stringing popular tourist attractions like the Xu Guangqi Memorial Hall and cultural venues such as the Qian Xuesen Library and the Shanghai Grand Stage will be launched soon, it added.

Tourists can now reserve tickets at its official English website www.xjh.sh. cn/home for four tourism routes covering major tourist attractions like the Tomb of Xu Guangqi — one of China's greatest men of applied science for whom Xujiahui is named, the Tushanwan Museum, Xujiahui Cathedral and Xujiahui Library, which was established in 1847 and now houses a large collection of antique foreign books.

The country's first film museum built on the former site of the Shanghai Film Studio will be opened to the public at the end of this year, the bureau said.

Visitors will be able to watch old films and learn about the history of the city's film industry at the museum. A

meteorological museum near the Xujiahui Observatory is scheduled to open next year.

Xujiahui is a historical and cultural area in the city's southwest, known for its unique and strong cultural flavors as well as chic and relaxing lifestyle that incorporates shopping, entertainment and dining.

During the 18th century, the area was known by Shanghai's western residents as Ziccawei in English or Zikawei in French.

Vocabulary

- accolade 嘉奖
 Any award, honor, or laudatory notice
- bustling 热闹喧嚣的
 Energetic and noisy
- criteria 标准
 A standard of judgement

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olar-powered signs now found at bus stops

Liang Yiwen

SOLAR-POWERED signs that tell passengers where buses are have been put into trial use at some stops in the Pudong New Area.

The signs have been introduced at stops on routes No. 961 and No. 798, according to Pudong Bus Co, which installed them.

Company executives said the boards have been embedded with an intelligent dispatch system, which can accurately locate buses through both GPS and short-range wireless transmission technologies.

They also said the signs can store energy and power themselves for up to seven days even if it rains.

The signs include the name of each stop a particular bus route includes. An LED light will come on when a bus is a few stops away. When the light starts blinking, it means the bus has left that stop.

The company said it will install the signs at more bus stops in Pudong. It also plans to upgrade the technology to offer more information such as traffic reports and bus arrival times.



■ A woman waits for a No. 961 bus at a bus stop in Shanghai. Solar-powered signs that tell passengers where buses are have been put into trial use at some stops in the Pudong New Area.

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Editor's Note:

In this column we aim to offer insight to improve the English rendering of new Chinese phrases or terms popping up frequently in daily conversation.

Please check out more buzzwords at our Website: www. shanghaidaily.com

手机叠叠乐 phone stack

At a gathering, in order to prevent everyone from playing with their phones, grab them and stack them face down in the center of the table. The first person to take his or her phone will have to pay the bill. If no one touches their phone, the bill will be split.

假干爹 splenda daddy

The term refers to a man who strives to be a sugar daddy but doesn't have enough funds to pull it off. Splenda is a brand of an artificial sweentener.

手机车祸

accidents caused by cell phone use

This refers to car crash caused by cell phone use. The driver will be distracted, affecting their reaction time.

梦露基因 Marilyn Monroe gene

Women with high levels of oestradiol are dubbed those with the Marilyn Monroe gene. They are said to be curvy and attractive.

勾兑式剧本 blended script

Some soap opera script writers in China just come up with a script reflecting investors' wishes by blending far-fetched plots to match the handpicked actors.

甩手族 abrupt job-quitter

An expression used to refer to those young officer workers who quit the job at short, or even no notice.

工作剩女

job-induced left-over women

White-collar women who spend so much time at work that they are left with little time for a love life. They appear to be "left-over women," a term some Chinese use to refer to women who are deemed to be past the age for marriage.