

A large advertisement for the BYD F3 Platinum Edition. The top features the BYD logo and '比亚迪汽车' (BYD Auto) on the left, and '一路同驰骋' (Driving together on the same road) on the right. The center shows a black F3 sedan from a front-three-quarter view. To the left of the car is the 'F3' logo with '精纯·致美' (Pure and beautiful) below it. To the right of the car, '白金版' (Platinum Edition) is written in large, stylized characters, with '5.98-10.58万' (59,800-105,800 RMB) and '火爆销售中' (Hot sale) in a yellow banner. Below this, a badge says '2年6万公里保修' (2 years/60,000 km warranty). A list of features follows: '三缸高效低耗发动机 SRS双安全气囊 方向盘音像控制系统 ABS+EBD LED自发光仪表 倒车雷达 双屏双模电动天窗 四轮碟刹 中文八方向显示防眩后视镜 西班牙钢板冲压技术 德国杜尔油漆工艺 自动开启前大灯'. The bottom section contains three columns of text: '比亚迪上海汇安汽车销售服务4S店' (BYD Shanghai Huian Sales Service 4S Store), '比亚迪上海东校汽车贸易有限公司' (BYD Shanghai Dongxiao Auto Trade Co., Ltd.), and '比亚迪汽车上海弘仁销售服务4S店' (BYD Shanghai Hongren Sales Service 4S Store). The bottom left shows 'F3 F6 F3 F3R F1' and the bottom right shows '客户服务热线: 400-8303666 0755-84218038 网址: www.bydauto.com.cn'.