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The image is a promotional banner for a 2015 event. On the left, there is a logo for 'clic 中智留学' (China International Education Consulting) with the website 'www.clic.com.cn' below it. The main title '2015 中智留学 开年盛典' (2015 China International Education Consulting New Year Gala) is written in large, bold, white characters on a red background. Below the title, the event details are listed in white text on a black background: '时间: 2月23日(年初五) 下午2-5点' (Time: February 23rd (New Year's Day 5), 2-5 PM), '内容: 2015英美澳留学新政分析 & 升学指导' (Content: 2015 UK, US, and Australia study policy analysis & admission guidance), and '地点: 上海市长宁区江苏路369号兆丰世贸大厦2楼D座' (Location: No. 369 Jiangsu Road, Changning District, Shanghai,兆丰 World Trade Building 2/F D Room). At the bottom, there is a red banner with white text: '来电预约者即送价值3000元新年福袋' (Call to book, receive a 3000 Yuan New Year Fortune Bag). Below this, the '预约电话: 021-52383848 (9:00-17:00)' (Booking phone: 021-52383848 (9:00-17:00)) and '400 888 2196 (24H免费电话)' (400 888 2196 (24H free phone)) are displayed.